



The Farriers Arms

A Kent Downs and Marshes Leader Funded Project
~ Case Study ~



"We try our utmost to make sure our guests have an enjoyable and memorable experience"

About The Farriers Arms

The Farriers Arms located in the village of Mersham, near Ashford was founded in 1606, in 2009 it was left abandoned by the previous landlord, to prevent the loss of the pub 80 village residents came together and brought the grade 2 listed property, it was finally reopened after 5 months of extensive renovation.

The Farriers Arms which is now run as a pub and restaurant, applied for a Leader grant to help fund the innovative idea by creating a micro-brewery to brew local beer onsite.

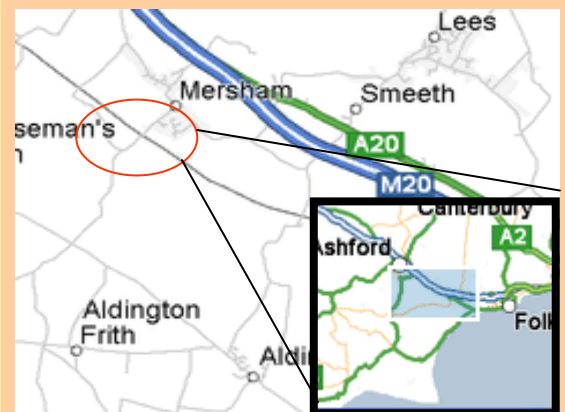
The micro brewery will produce beer from local hops, and promote local food and drink. It is also hoped that brewing beer onsite will help the business expand and will enable larger profit margins, as well as creating a unique selling point, to help bring increased tourism to the area. It is envisaged that in the future the micro brewery could also begin to brew cider and consider the possibility of using the technical aspects of the micro-brewery as an educational facility.



Leader funding Contribution

The Farriers Arms project successfully secured a grant from the Kent Downs and Marshes Leader programme to help towards building works, ground works, brewing equipment and brewery training. The grant amount totalled £7,842.28 42.18% of the total project costs, under the measure for the **support, creation and development of micro-business's.**

Project location



To find out more about The Kent Downs and Marshes Leader programme visit:

<http://www.kentruralnetwork.org.uk/leader>

For more information about The Farriers Arms visit:

<http://www.thefarriersarms.com/>